Dear Friend:

On the other side of this card are five of the best reasons there ever were - for getting a new hat!

If you are one of the "confirmed Paragon wearers" - we need n't tell you what great values they are - for Paragon, season after season, brings you the smartest and finest in hats — at sensible prices.

Be sure to see these five new models here, TODAY!

Sincerely yours,

GENUINE CURTEICH-CHICAGO "C. T. ART-COLORTONE" POST CARD (REG. U. S. PAT. OFF.)

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